



Discover Your Center

**18th Annual JCCGW Sports Hall of Fame *Dinner of Champions*
Saturday, November 21, 2009**

Discover Your Strengths * Discover Your Spirit * Discover What's Possible

**2009 JCCGW Sports Hall of Fame Sponsorships
to Support Inclusion Programs**

At the JCC of Greater Washington, individuals with special needs are included in *everything* so that, just like any other child, teen or young adult at the Center, they have the opportunity to discover their strengths, discover their spirit and discover what's possible! Our nationally-recognized programs include a fully-inclusive summer camp where children with special needs play alongside their friends; adaptive fitness classes for teens and young adults; and a fully-inclusive preschool where children with special needs learn alongside their classmates.

Your generous support makes these extraordinary programs possible. ***For more information, please contact Elizabeth Stern Lukin at 301-348-3861 or elukin@jccgw.org.***

Presenting Sponsorship of 2010 Camp JCC

\$50,000

- An exclusive opportunity for a donor to name Camp JCC for summer 2010. The camp serves more than 600 children in a safe, loving, values-driven environment. As part of the camp program, we include more than 100 children with a wide range of special needs and serve more than 20 teens and young adults with severe or complex disabilities. The JCC provides most of the children in the inclusion program with a one-on-one "shadow" and all necessary other support – we do not ever charge any family an additional cost for these services.
- *This sponsorship level includes recognition in all publicity as the named sponsor for Camp JCC, lunch with the JCCGW CEO and Director of Development, a private tour of the JCCGW camp facilities, prominent recognition on the opening day of camp and much more! Call Elizabeth Stern Lukin at 301-348-3861 to inquire about additional year-round benefits of this sponsorship.*

2010 Inclusion Sponsorship:

\$20,000

- An exclusive opportunity to name Camp JCC's amazing inclusion program. More than 100 children are fully included in Camp JCC – to an extent rarely, if ever, seen in other camps. This program is recognized for setting the national standard for inclusion in a recreational setting. The impact of this program, now in its 26th year, is far-reaching, and we hear almost monthly how it continues to change lives for the better.
- *This sponsorship level includes recognition in all publicity as the named sponsor for Camp JCC's Inclusion Program, lunch with the JCC Director of Development, a private tour of the JCCGW camp facilities and much more! Call Elizabeth Stern Lukin at 301-348-3861 to inquire about additional year-round benefits of this sponsorship.*

2010 Camp JCC Kochavim (Stars) Program Sponsorship **\$10,000**

This camp accommodates two groups of up to 20 teens and young adults (ages 13-21) with special needs whose typically-developing peers have gone on to work or overnight camps. Socialization, recreation and independent living skills are enhanced in a fun environment. Because of the extensive needs of the individuals served by this camp, the one-on-one camp counselors are the peers for this group and, along with providing excellent assistance, many become friends.

- Recognition in all publicity as the named sponsor for Camp JCC's Kochavim Program for 2010, plus a private tour of the JCCGW camp facilities
- Table (seats 12) at the Sports Hall of Fame Dinner on November 21, 2009
- Full-page ad in Tribute Book
- Sponsorship banner (5' x 3') to hang on the wall of the JCC gymnasium for one year
- *Center Scene* newspaper recognition

Direct Camp Costs

Sponsor Camp Field Trips **\$5,000**

Covers the cost of all camp trip admission fees for campers with special needs and their counselor support. Trips are the highlight of each week for the campers! In 2009, teenage campers took a trip to Capital Camps, enjoyed a show at Imagination Stage, laughed at a special comedy club performance, spent an adventurous day white water rafting at Harper's Ferry, and had a blast at local amusement and water parks.

- Six tickets to the Sports Hall of Fame Dinner on November 21, 2009
- Full-page ad in Tribute Book
- Sponsorship banner (5' x 3') to hang on the wall of the gymnasium for one year
- *Center Scene* newspaper recognition

"Sponsor a Shadow" **\$2,000**

One-on-one counselor support/assistance for children with special needs for entire seven week session at Camp JCC. A "shadow" does everything needed to fully include a child in his or her camp program. "Shadows" work on non-verbal communication cues, make sure medical needs are met at the nurses' office, change diapers, lift children in and out of the pool, help them swim or hit a ball with a bat, feed them, work on behavior strategies, collaborate with parents, and more. Most of these individuals are high school/college-age, and these positions have often influenced future career decisions. We need approximately 96 "shadows" for the summer of 2010 to accommodate just over 100 campers with special needs, for a total of \$192,000.

- Two tickets to the Sports Hall of Fame Dinner on November 21, 2009
- Recognition, including name or logo, on camp yearbook pages in Tribute Book
- Recognition on JCC's "Sponsor a Shadow" banner that hangs on the wall of the gymnasium for one year

Camp Staff Inclusion and Sensitivity Training Sponsorship **\$1,000**

Enables the JCC to train the entire camp staff! In order to best fully include children with special needs, everyone from junior counselors to specialists must be trained in inclusion, behavior strategies and sensitivity to those with differences.

- Recognition, including name or logo, on camp yearbook pages in Tribute Book

Field Trip Sponsorships – JCC “Camp on Wheels”

• Field Trip Travel Costs for One Week for Entire Camp (28 busses/7 trips) \$1,800

The cost for lift-equipped busses (with wheelchair access) is greater than that for a standard bus, but the busses are necessary in order to accommodate every camper.

- Recognition, including name or logo, on camp yearbook pages in Tribute Book
- Recognition on JCC’s “Camp on Wheels” banner that hangs on the wall of the gymnasium for one year

• Field Trips Admission Fees for One Week \$720

Covers the cost of all admission fees for campers with special needs and their counselor support so that they may participate in camp trips for one week. Trips are the highlight of each week for the campers!

- Listing on camp yearbook pages in Tribute Book.

• Field Trip Travel Costs – One Bus/One Trip \$450

- Listing on camp yearbook pages in Tribute Book

• Field Trip Admission Fees – One Trip \$360

- Listing on camp yearbook pages in Tribute Book

Adaptive Equipment Sponsorship \$250

Each summer, adaptive equipment is provided to enable full participation.

- Listing on camp yearbook pages in Tribute Book

Thank you for your support!